# Budd:e Lesson Plan: Mine. Yours.

**UNLOCKS: HAT**

## LEARNING OUTCOMES

- Recognise that content on the web belongs to people, usually the creator of the work.
- Recognise that if you are not the creator of a work – an image, music track, video clip or text - it does not belong to you.
- Recognise that you need to seek permission to use or re-use someone else’s work.
- Recognise that it is wrong to present content copied from the web as your own.
- Recognise that all the content you post online makes up your digital footprint.
- Choose to talk with teachers, parents and carers if you’re not sure who owns a work online.

## INTRODUCTION

A great thing about the digital world is that it’s so easy to share content, and reuse it for projects, remixes or mashups. However, online content is owned by people, usually the creator of a work. If you upload photos, videos or soundtracks that you’ve created, for other people to view and share, you are still the owner of your content. The same goes for all web content, including music, movies and TV shows.

## AT THE COMPUTER

This multiple choice activity looks at ownership issues surrounding uploading, downloading and sharing content on the Web. The student is provided with a series of pictures and music clips, with some being ‘user generated content’ and others being proprietary content. The student must decide what is okay for them to use online, and what they must obtain permission for. Student responses are confirmed or questioned by feedback. To conclude, the student completes three statements about copyright and rules safeguarding the ownership of online content.

## FOLLOW UP

Whole-class discussion to review learning objectives.

Whole-class discussion about the concept of ownership, and how it feels if a person takes something that belongs to you.

Whole-class discussion about different types of web content, and who might be the creator or owner of a particular work.

Make a class list of web content that is ‘ok’ to use for projects, remixes or mashups, and how it might be re-used.

Brainstorm the sorts of elements that might make up a person’s digital footprint.

## RESOURCES

- Stay Smart Online at www.staysmartonline.gov.au
- SCAMwatch at www.SCAMwatch.gov.au
- ThinkUKnow at www.thinkuknow.org.au
- Cybersmart at www.cybersmart.gov.au

## UNIT VOCAB

- Author
- Content
- Copy
- Creator
- Cybersecurity
- Data
- Digital footprint
- File
- Information
- Internet
- Online
- Ownership
- Permission
- Report
- Reuse
- Site
- Web